

LETTER FROM MAMA RUNGU



We find ourselves in complex times. Yet if we remind ourselves of the inspiring moments when humans have achieved the impossible, the tools that we need to end extreme poverty in our lifetime are simple. At BOMA, we have the moral imagination to believe this extraordinary goal is possible because we know

that the poorest among us are the ones who can benefit the most from simple but life-changing programs that focus on women: to go from one meal a day to two; to own a clean set of clothes; to provide your children with shoes and a pencil so they can attend school.

Our work is about turning a good idea into transformational change. By participating in our two-year poverty graduation program, women receive the tools and assets they need to earn an income and accumulate savings, so they can feed, clothe and educate themselves and their children.

Our program, our idea, becomes transformational when we set our sights on reaching one million women and children through a women's economic empowerment program that includes powerful programming around family planning, the importance of educating girls, and planting the seeds of equal rights for women. We know the extraordinary goal of ending extreme poverty in our lifetime is possible because we see success every day as we work alongside women who believe, for the first time, that their children will have a better life. That is what you, our donors, make possible. We are deeply grateful for your support.

Kathleen Colson
FOUNDER & CEO